

IAAIS Virtual Conference 2024

	Wednesday, June 12 TECHNOLOGY	Thursday, June 13 PROGRAMMING	Friday, June 14 OPERATIONS
1:00PM	General Session <i>Maryfrances</i> Board Reports Welcome What to Expect from Conference	Volunteers Recruiting Training Retention	Outreach Diversifying Revenue Streams Reconnecting with Donors Measuring Listenership
	1:50 BREAK		
2:00PM	Artificial Intelligence <i>Michael Morain</i> Threat or Promise? AI Generated Content AI Generated Voices	Expanding our Reach New Listeners & Partners Young People	Fundraising Underwriting Event Wins and Losses Legacy Giving
	2:50 BREAK		
3:00PM	More AI Conversation <i>Andrea Pasquale</i>	Programming New Program Ideas News/Local Balance Shrinking Newspapers	Clean Up Anything we Didn't Cover
	3:25 BREAK		
3:30PM	Information Equity <i>Brady Steffl</i> What is Our Role ? Riding the Tech Wave(s)	Program Sources Content Depot Program Share Other Sources	Closing Business Session Welcome New Directors
	3:55 BREAK		
4:00PM	Apps, Streaming, Social Media Where should we be? How do we get there?	Production Tools Windows 11 Issues WireReady Tools we use	AWARDS