

# IAAIS Virtual Conference 2024

	Wednesday, June 12 TECHNOLOGY	Thursday, June 13 PROGRAMMING	Friday, June 14 OPERATIONS
<b>1:00PM</b>	<b>General Session</b> <i>Maryfrances</i> Board Reports Welcome What to Expect from Conference	<b>Volunteers</b> Recruiting Training Retention	<b>Outreach</b> Diversifying Revenue Streams Reconnecting with Donors Measuring Listenership
	<b>1:50</b> BREAK		
<b>2:00PM</b>	<b>Artificial Intelligence</b> <i>Michael Morain</i> Threat or Promise? AI Generated Content AI Generated Voices	<b>Expanding our Reach</b> New Listeners & Partners Young People	<b>Fundraising</b> Underwriting Event Wins and Losses Legacy Giving
	<b>2:50</b> BREAK		
<b>3:00PM</b>	<b>More AI Conversation</b> <i>Andrea Pasquale</i>	<b>Programming</b> New Program Ideas News/Local Balance Shrinking Newspapers	<b>Clean Up</b> Anything we Didn't Cover
	<b>3:25</b> BREAK		
<b>3:30PM</b>	<b>Information Equity</b> <i>Brady Steffl</i> What is Our Role ? Riding the Tech Wave(s)	<b>Program Sources</b> Content Depot Program Share Other Sources	<b>Closing Business Session</b> Welcome New Directors
	<b>3:55</b> BREAK		
<b>4:00PM</b>	<b>Apps, Streaming, Social Media</b> Where should we be? How do we get there?	<b>Production Tools</b> Windows 11 Issues WireReady Tools we use	<b>AWARDS</b>